# AZ TECKNOLOGIES

## ABOUT US

AZ Tecknologies is a fully fledged digital agency offering coherent and bespoke solutions for brands and businesses using Web (websites, portals), Digital Marketing (search engines, social media, digital media buying), Azure Services(Azure Infrastructure Monitoring Support), Technical Support since 2017!

Headquartered in Mumbai. We have a strong and experienced in-house team of strategists, designers, developers, testers, Infrastructure Administrators, digital marketing and senior tech support experts that can develop and deploy digital projects of any nature.

## TECKNOLOGIES
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## OUR VISION

Our vision at AZ Tecknologies is to be a growth-oriented, people-centric, and innovative IT solutions company that offers customers all the necessary ingredients to ensure a path towards growth, supported by state-of-the-art end-to-end strategies across all digital media channels.

## GET IN TOUCH WITH US!

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✉ info@aztecknologies.com

🌐 aztecknologies.com

🏠 Subhash Nagar, Neelkanth Dhara, Mumbai, Maharashtra, 421301

## OUR MISSION

At our core, we are dedicated to achieving significant results that generate business traffic for our customers. Our team of skilled engineers draws from various sources of knowledge and expertise, enabling them to understand the intricacies of search engines and online marketing. We recognize that every business is unique, and every customer's needs are different, so we tailor our strategies to meet their specific expectations and optimize the effectiveness of our digital marketing solutions.

## WEBSITE DEVELOPMENT

Website is essential for any business that wants to establish a strong online presence. A well-designed website not only helps to attract new customers but also enhances the credibility of your brand. We develop a Responsive, User-friendly Navigation website that is visually appealing, and optimized for search engines. A well-designed website can help you establish a strong online presence and drive business results.

### TYPES OF SERVICES

- E-Commerce Website
- Landing Page
- Portfolio Website
- Business Website
- Website SEO



## DIGITAL MARKETING

This passage highlights the importance of digital marketing for businesses to establish an online presence and effectively reach their target audience. The key points of a digital marketing strategy include SEO, PPC, social media marketing, video marketing, and search engine marketing. The ultimate goal is to help businesses achieve their objectives, whether it's increasing traffic, generating leads, or driving sales.

### TYPES OF SERVICES

- Social media marketing.
- Content marketing
- Automation
- Email marketing
- Paid advertising



## GRAPHICS DESIGN

AZ Tecknologies have professional graphic designers for all your creatives like logo, 3D Design, stationery, profiles, leaflets, brochures, catalogues, banners, ads, etc. to serve you with Well conceptualized, Eye-catching and innovative collaterals

### TYPES OF SERVICES

- Web Design
- Advertising and Marketing Design.
- Motion Graphics and Animation.
- Illustration
- Packaging Design

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## DATA ANALYTICS

Big data offer numerous opportunities to find valuable insights that are rich sources to bring improvements and gain a competitive edge. However to leverage this benefit companies need to process the big data effectively to keep pace with the market shift and stay ahead of the competition. Since Az Tecknologies has achieved a huge success with its dedication, passion and commitment to work.

### TYPES OF SERVICES

- ✓ Data Collection & Integration
- ✓ Data Cleaning & Preparation
- ✓ Data Exploration & Visualization
- ✓ Reporting Insights
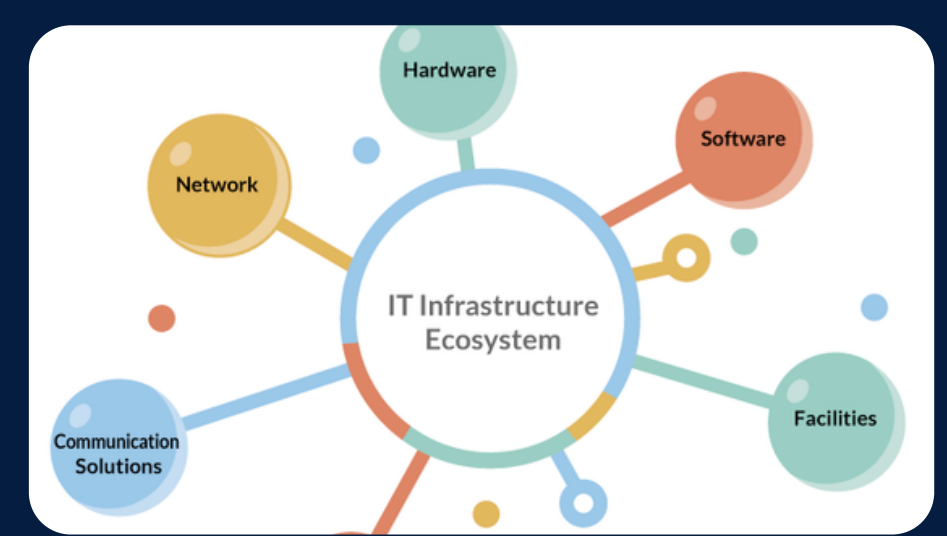- ✓ Customized Solutions



## AZURE SERVICES

Many growing businesses lack a well-planned application support strategy, which can lead to inefficiencies, wasted time and money, and disruptions. AZ Technologies offers managed application support services to help customers successfully operate and scale their enterprise applications with expertise, skills, and quality solutions.

### TYPES OF SERVICES

- ✓ Azure Monitoring
- ✓ Database
- ✓ Networking
- ✓ DevOps
- ✓ Security



## IT INFRASTRUCTURE

IT infrastructure services include round-the-timepiece monitoring, visionary and exigency troubleshooting, and optimization of waiters, databases, operations, development surroundings, and more. All this you can find with AZ Technologies for 5 years, we help medium-sized and large enterprises have their IT architectures in the finest state – largely available, presto, flexible, sustainable, and cost-effective.

### TYPES OF SERVICES

- ✓ Network infrastructure services
- ✓ Server infrastructure services
- ✓ Cloud infrastructure services
- ✓ Security infrastructure services
- ✓ Backup and disaster recovery services

# OUR CLIENTS



M² Solution



Star BUSINESS SOLUTION



Winsun Innovations





LAND BANK INFRA
REAL ESTATE GROUP



SHREE GAJANAN METAL

# OUR CLIENTS



OM Engineering Works

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ONECLICK
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लोकमत

SKCC
SHRIKRISHNA
CONSTRUCTIONS & CONTRACTORS LLP

SENARIO VILLA